

In Trust: Building and Inspiring What Lasts

YANA Conference | October 23, 2026

Photo by Steve Dunwell '69 | stevedunwell.com



2026 Social Impact Conference
&
Generation-to-Generation
Awards Luncheon
Friday, October 23



Martha (Marcy) Finn Brooks '81, SOM '86

After a 25-year career in heavy industry where she led the world's largest aluminum rolling and recycling company, she turned to board service. Marcy serves as former Board Chair and Emeritus member of CARE and co-chairs the Rocky Mountain Institute working globally to build economic security and empower women.



Lisbeth Shepherd '93

A social entrepreneur devoted to youth service and the green economy, she co-founded Unis-Cité in France – which inspired the national Service Civique – and founded Green City Force, employing young public-housing residents in New York. She teaches and advises on community resilience at MIT's Urban Risk Lab.



The Rev. Andre Cortez Gilford Jr., DIV '24

An organizer, educator, and minister, Rev. Andre leads the Middletown Racial Justice Coalition, helped found Detroit's BYP100 and Black Lives Matter chapters, and led Yale Black Seminarians, the Divinity School's oldest and largest student organization.

Featured Speakers



Art Chang '85 – Opening Keynote

An independent thinker working across sectors, Art has spent two decades using insider access, tech fluency, and advocacy to build sustainable solutions – deliberately outside conventional institutions, prioritizing value to beneficiaries over funders.



Lisa Sun '00 – Closing Keynote

Lisa Sun '00 is the founder and CEO of Gravitas and the national bestselling author of Gravitas: The 8 Strengths that Redefine Confidence. Formerly, she spent 11 years at McKinsey advising the world's leading luxury brands.

Sponsorship Opportunities

Invest in YANA. Strengthen Every Nonprofit We Serve.

The Yale Alumni Nonprofit Alliance (YANA) empowers Yale alumni-led nonprofits to become more impactful, sustainable, and agile in their missions. With your sponsorship support, YANA will continue to deliver vital resources including:

- Mentoring programs
- Best practices sharing
- Networking opportunities
- Annual conference
- Student fellowships
- Thought leadership platforms
- Leadership recognition initiatives
- Nonprofit board matching services

2026 Conference Focus

This year's conference explores what it means to lead with purpose, sustain what you've built, and earn the trust of those who depend on you – with sessions designed to inspire nonprofit leaders and build organizations that endure:

- Fundraising** – strategies for long-term financial sustainability and donor trust
- Advocacy** – raising bold voices on behalf of the missions and communities you serve
- Governance** – strengthening the board leadership that makes lasting impact possible
- Operations** – ensuring cost-effectiveness and the best use of funds to build confidence with supporters

High-Impact Audience

Our conference attracts decision-makers who drive change within their organizations. In fact, 80% of attendees hold decision-making authority in their respective nonprofits, offering sponsors valuable connections with nonprofit leaders.

Become a Sponsor

We deeply appreciate your generous support of the Yale Alumni Nonprofit Alliance and this year's conference. To purchase your sponsorship you may pay online, or mail a check to:

Yale Alumni Nonprofit Alliance, Inc.
641 Lexington Avenue
14th Fl, PMB 1616
New York, NY 10022

For wire transfers or securities donations, please send an email to YANA Treasurer, Chip Levensgood
To: Treasurer@yalenonprofitalliance.org

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Top Sponsorship Opportunities

Visionary \$25,000

- 10 tickets to Awards Luncheon and Conference
- Speaking Opportunity
- Breakfast with the Keynote Speaker
- Exhibit table at Networking Forum
- Full page ad (Gold)
- Profile in YANA Global Newsletter
- Your name or logo on
 - o Home Page Banner and Key pages: event website, web and mobile app
 - o Printed and digital signage – registration and conference
 - o Printed handouts at event
 - o YANA website homepage thru Dec 31
 - o YANA emails to 7,500 members 2x/month thru Dec 31
 - o Social media (LinkedIn special feature, FB, IG)

Mission Magnifier \$10,000

- 7 tickets to Awards Luncheon and Conference
- Breakfast with the Keynote Speaker
- Exhibit table at Networking Forum
- Full page ad (Silver)
- Profile in YANA Global Newsletter
- Your name or logo on
 - o Home page banner and key pages: event website, web & mobile app
 - o Printed and digital signage – registration and conference
 - o Printed handouts at event
 - o YANA website homepage thru Dec 31
 - o YANA emails to 7,500 members 2x/month thru Dec 31
 - o Social media (LinkedIn special feature, FB, IG)



Photos by Silin Chen MFA '25

Special Opportunities

Luncheon \$10,000

One Available

- 6 tickets to Awards Luncheon and Conference
- Brief welcome remarks (2-3 minutes)
- Printed logo on welcome signage
- Printed logo on menu
- Digital logo on screen

Cocktail Party \$5,000

- Brief welcome remarks (2-3 minutes)
- 3 tickets to Awards Luncheon and Conference
- Printed logo on welcome signage
- Printed logo on cocktail napkins
- Named signature drink

Lanyards \$3,000

- 3 tickets to Awards Luncheon and Conference
- Printed logo on all attendee name tag lanyards
- Your name or logo on
 - o Sponsor page: event website, web and mobile apps
 - o Digital signage – conference
 - o YANA emails to 7,500 members 2x/month to Oct 31
 - o Social media (FB, IG)

Exhibit Space

- Full and shared exhibit tables are available with sponsorships valued \$2,500+

Advocate and Friend sponsors may purchase exhibit space:

- \$1,000 - Full table
- \$500 - Shared table

Help A Student

Mentor \$500

- Sponsor a student to the Conference and Awards Luncheon
- 1 hour mentoring session with Student and YANA Board Member

Supporting Sponsorships

Game Changer \$5,000

- 5 tickets to Awards luncheon and Conference
- Shared exhibit table at Networking Forum
- Full page ad (Bronze)
- Your name or logo on
 - o Sponsor page: event website, web and mobile apps
 - o Printed and digital signage – registration and conference
 - o YANA website homepage thru Oct 31
 - o YANA emails to 7,500 members 2x/month to Oct 31
 - o Social media (FB, IG)

Advocate \$1,000

- 2 tickets to Awards Luncheon & Conference
- 1/4 page ad
- Add-on opportunity for shared exhibit table at Networking Forum
- Your name or logo on
 - o Sponsor page: event website, web and mobile apps
 - o Digital signage – conference
 - o YANA emails to 7,500 members 2x/month to Oct 31

Friend \$500

- 1 ticket to Awards Luncheon and Conference
- Add-on opportunity for shared exhibit table at Networking Forum
- Your name or logo on
 - o Sponsor page: event website, web and mobile apps
 - o Digital signage – conference
 - o YANA emails to 7,500 members 2x/month to Oct 31
 - o Social media (FB, IG)

Thanks to Our 2025 Sponsors

Plus many other individuals!

VISIONARY - ANONYMOUS

MISSION MAGNIFIERS

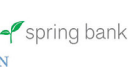
Ken Inadomi Frank Raffaele

GAME CHANGER

DORIS DUKE FOUNDATION

DORIS DUKE ECONOMIC DEVELOPMENT FUND

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