



Yale
Alumni
Nonprofit
Alliance

A photograph of a large, arched stone entrance to a building. The archway is open, revealing a courtyard with trees in autumn foliage and a brick building in the background. A hanging lantern is visible inside the arch. A blue diagonal line runs across the lower right portion of the image.

2018 Annual Report



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Dear Alumni and Friends of Yale,

Welcome to the first official Annual Report of YANA - the Yale Alumni Nonprofit Alliance. Any organization, particularly a volunteer organization, is only as strong as its mission, and the core mission of YANA has never wavered: To connect and catalyze the Yale community for global good.

When we first launched YANA on a winter evening back in January 2011, we never could have anticipated our reach and impact over the ensuing seven years, including establishing 11 regional chapters around the world, growing our base of members and friends to almost 5,000 mission-driven individuals, and being recognized by the Yale Alumni Association (YAA) with six consecutive Excellence Awards.

For many, including myself, the YANA experience has been nothing less than transformational: providing meaningful engagement with alums spanning seven decades; challenging us to consider what truly matters in life and the impact we want to have; and continually raising our awareness as to how interconnected and interdependent we all are across areas such as the environment, education, healthcare, and social justice. Indeed the need to build community has never been greater.

YANA enjoyed a landmark year in 2018. We launched our free monthly webinar series which delivers the latest trends in social impact to a global audience; we spotlighted or collaborated with dozens of mission-driven organizations, highlighting their work and advancing their missions; we launched Yale Community Connect, a year-round facilitator of volunteer opportunities. We also started new chapters in London, New Delhi, and Houston.

In the following pages you will read impact stories from alumni, students, and organizations whose lives have been changed by collaborating with YANA, meeting others through YANA, and volunteering with YANA. And you will meet some of the people who work tirelessly to expand our work to the broader community beyond Yale.

Of course our success to date would not be possible without the dedicated work and support of board members, sponsors, the YAA countless volunteers, and many other individuals and organizations who share our social purpose mission. Without this ever-growing community of support, YANA would not be where it is today.

YANA's vision is bold and our work is just beginning. Over the next several years, we endeavor to support as many students and practitioners as possible in pursuing social purpose careers, reach an even wider membership base, and secure our financial foundation. We thank you for reading this Report and for supporting our work and mission.

With gratitude,

A handwritten signature in black ink that reads "Ken Inadomi". The signature is fluid and cursive, with a long horizontal flourish at the end.

Ken Inadomi
Founder and President



Highlights

6th
Consecutive
Excellence Award
from the Yale
Board of Governors



A Network of
4,800
contacts in
11 chapters in
10 countries

A
30%
increase from
3,704 contacts
in 2017



42 events
in **10 cities**
around the world



Our new free educational monthly **webinar series** on fundraising reached **351 people** around the world, and the videos of which have been viewed **796 times**.

Through spotlights and collaborations, YANA has connected over
50 nonprofits



with a broad network of experts and potential donors and volunteers

Through
Yale Community Connect,
YANA now facilitates volunteer opportunities with over
30 organizations



For the
YANA-Dwight Hall 2018 Summer Fellowship,

we raised **\$4,000** to support two recent Yale grads in launching Go South, which placed their own fellows with four nonprofits in Savannah, GA and is now partnering with YANA to expand to other southern communities.

GoSouth was so successful that The City of Savannah declared July 19, 2018 Go South Day. In the first three months of 2019 we raised over **\$12,000!** Enough to fund three full fellowships.



Mission and Values

From our Bylaws:

YANA seeks to create a vibrant, engaged community committed to advancing the greater social good through:

- ① Building community;
- ② Promoting lifelong learning opportunities;
- ③ Creating ongoing opportunities for Yale students to explore meaningful career paths in the nonprofit and social enterprise sectors;
- ④ Contributing to Yale; and
- ⑤ Contributing to society.



Connecting and Catalyzing for Global Good

While our mission and name include “Yale,” we value **inclusivity** and **collaboration** across industries, organizations, members, chapters, and alumni groups from Yale and other institutions. In the spirit of the 2018 *Leadership in the Face of Change, A Report from the Yale Alumni Task Force on Diversity, Equity, and Inclusion* (DEI), YANA endeavors to incorporate principles of DEI in everything that we do with an eye towards being a leader in commitment to DEI through membership growth and engagement, programming features, and developing YANA leadership.

Sheryl Carter Negash & YANA President Ken Inadomi, Co-Chairs of the Yale Alumni Task Force on Diversity, Equity, and Inclusion





Our History

With an estimated two out of three Yale graduates involved in the nonprofit and social impact sectors, YANA was created in 2011 to leverage Yale’s social purpose community for global good.

Teens for Food Justice



YANA launched its first major Social Impact Conference in 2014, which included a social entrepreneur pitch contest.

Rising social entrepreneur

Kathy Soll - won the Pitch Competition for her startup enterprise Teens For Food Justice (TFFJ). Kathy effectively leveraged that distinction to obtain funding, attract a dynamic board, and gain access to key decision makers. TFFJ is now a major player in the urban food production space.



“Your purpose in life as a graduate from Yale is simply this: to improve the world. In the Jewish tradition this is called Tikkun Olam, literally to repair the world.”

- *Yale President, Peter Salovey, Baccalaureate Address to the Yale Class of 2015*

We couldn’t agree more.



“

“YANA has had a huge impact on my life over the last couple years. I have been slowly making a transition from the corporate into the nonprofit world and YANA is both part of the reason I have made this choice and has been a great resource to me. Many YANA members have provided advice and made connections for me in the non-profit world.”

- *Todd Brecher '91*



Our Recognitions

YANA is a Six-Time Winner of the Yale Alumni Association Board of Governors Excellence Award.

- **2013:** Outstanding Shared Interest Group (SIG)
- **2014, 2015, 2016:** Outstanding SIG Volunteer Engagement and Leadership Award
- **2017, 2018:** Outstanding SIG Event for honoring Yale football legend and social justice hero Calvin Hill (2017), and for producing the kickoff event of the Yale Alumni Task Force on Diversity, Equity, and Inclusion (2018). Both events were co-hosted by the Yale Club of New York City.

In addition, YANA Founder and President Ken Inadomi '76, was awarded the Yale Medal in 2017 for outstanding service to Yale and extraordinary devotion to the ideals of the University.



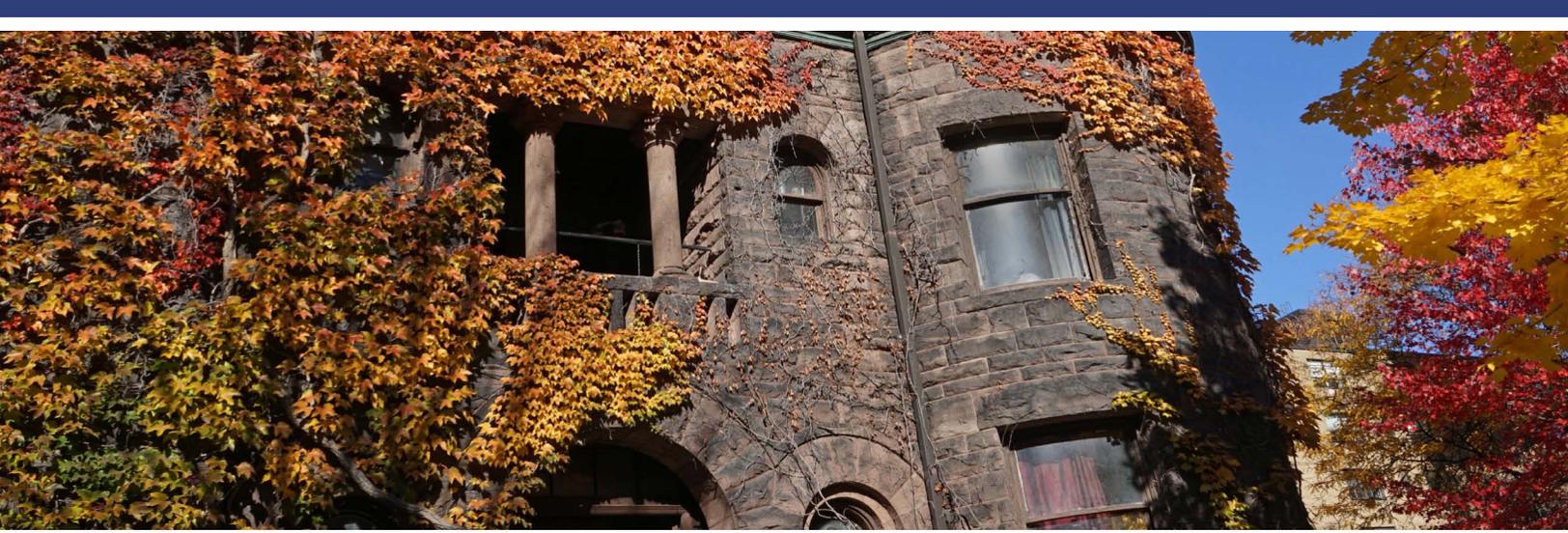
Lou Martarano, YANA Vice President, and Rachel Littman, YANA Executive Director, on behalf of YANA, receive from Weili Cheng, YAA Executive Director, the 2018 Outstanding SIG Event Award



“

“With the YANA-Dwight Hall Fellowship support, I was able to intern at Integrated Refugee and Immigrant Services to help coordinate a program tailored to the educational needs of newly arriving refugees in the United States, and better prepare them for the challenges of education in a new language and culture. YANA has helped me explore a career in the non-profit sector, a path that I continue to follow to this day.”

- Marwan Jalani, Yale College '20, 2017 YANA-Dwight Hall Summer Fellowship Recipient

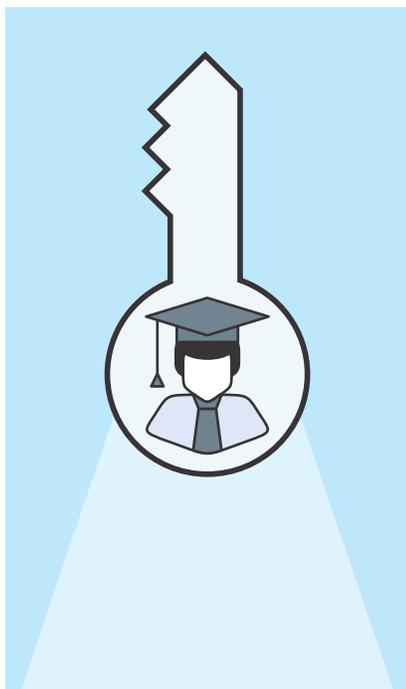


Our Strategic Plans

As we move from our history to our current work and our future, we regularly review our goals and devise strategic plans to help guide us in fulfilling our mission.



2011: What Do Our Alumni Want?



YANA's initial plan evolved from a mission statement and survey sent to all Yale alumni in the New York metro region. The survey generated more than 700 replies, with over 40% coming from graduates who are 30 or younger and who represent the future social impact leadership. The remarks helped us define our community's most pressing unmet needs: **how to engage alumni involved in the public sector, and how to re-engage alumni with Yale in a meaningful way.**

Following that survey YANA held a Strategic Planning Retreat in December 2011 that generated over 50 program ideas that were devised to engage alumni at their level of need and concern.

Resulting Goals:

1. Expand opportunities for alumni and students.
2. Share best practices to improve operations and drive efficiencies across Yale-related nonprofits.
3. Connect alumni willing to serve with meaningful opportunities to serve.
4. Recruit and develop the next generation of service leaders.
5. Leverage YANA's core success to benefit the nonprofit world beyond Yale.
6. Change lives.



2016: What Do We Do Best?

Several years, dozens of events, and a few chapters later, we felt it was time to sit down again and figure out how best to harness all the energy and ideas we had been generating and, how best to serve the many people and organizations around the world with whom we had collaborated, and those we had not yet met.

We needed to define our core strengths and establish success metrics to keep us focused and grounded during a period of tremendous growth.

Core Competencies:

1. **Convening.** Bringing people and organizations with a common purpose of service together.
2. **Connecting.** Creating and building a network of like-minded mission-driven people and organizations.
3. **Collaborating.** Being a conduit for education, best practices and achievement.

Resulting Goals:

1. Extend and increase impact through deploying additional resources.
2. Continue, expand, and improving YANA core educational programs.
3. Driving engagement by serving as a premier platform/hub for exchanging knowledge and opportunities.
4. Expand and continue to integrate members of Yale's campus community and regional chapters into the YANA national organization.
5. Measure success on a continual basis.



Today: How Do We Get To The Next Level?

Our current strategic focus directs us YANA to improve how we meet our mission, the impact we have on Yale alumni, students, nonprofits, and friends, and our connections with organizations in the wider social impact community.

Our focus over the next three years is to:

1. Better utilize our core strengths (Convening, Connecting, Collaborating);
2. Establish legacy through a robust pipeline for Board and executive positions; and
3. Expand social impact through membership reach and engagement.



Our Core Strengths in Focus



Convening

Primarily through our signature programming, we bring together people and organizations with a common purpose of service together around best practices, organization spotlights, in-person and online:

- Roundtables
- Spotlights
- Health Forums
- Victories in Fighting Poverty Series
- Yale Community Connect
- Social Impact Career Paths

► Our Impact

50+ events across our 11 chapters, connecting hundreds of individuals and dozens of nonprofits

- Through YANA events and chapter meetings people meet each other and other organizations with whom they may not have otherwise ever come in contact.
- Many alumni who had never been to a Yale alumni event, came to a YANA events.
- YANA has become the gold standard in social impact alumni groups, with a strong governance infrastructure, dynamic website, and professional communications.

“YANA provides constant inspiration for me -- from the people it brings together, to the organizations and their amazing work that are highlighted, to the opportunities and tools it provides its members.”

- Grace Hsieh '07





Connecting

Creating and building a network of like-minded mission-driven people and organizations, we connect:

- Organizations with donors, volunteers and new members;
- Individuals – students, alumni, practitioners, donors, volunteers, mentors with each other and with opportunities.

► Our Impact

Through our personal contacts, webinars, and events, we have had meaningful impact on people’s lives and supported the success and awareness of many social impact organizations.

- We increased our membership based through our expanding chapters.
- Through our Spotlight programs – we give the floor or camera over to organizations who are doing important work, who have expertise to share with our membership, or impact they need to bring to a wider audience.



“YANA inspires me to make my Yale education continuously meaningful. . . through YANA, the Yale community comes together to make a difference.”

*- Peg Graham,
Yale MPH ‘99*



Collaborating

We invest in technology to improve our connecting abilities, including an integrated use of communications, event, and donor software programs.

We are —

- open and inclusive -- no Yale affiliation is required to be a YANA member or join any of our many events and programs;
- focused on connecting mission-driven people and social impact organizations; and
- committed to helping students, recent graduates, and experienced professionals change and forge careers in the social impact sector.

► Our Impact

in 2018 we collaborated with over 50 organizations around the world, include other Yale Shared Interest Groups and Yale Clubs, start-up nonprofits, and established foundations.

- **Yale related organizations**
 - **Alumni Groups:** Accelerate Yale, Yale Blue Green, local Yale Clubs , Yale.nyc, Yale Day of Service, DEI Task Force
 - **University:** Yale Office of Career Strategy, Common Good & Creative Careers, Dwight Hall, Yale Alumni Association, SOM Philanthropy Conference
 - **Students:** 1stGenYale, A Leg Even, Quorum Senior Society
- **Other organizations**
 - **Spotlight organizations:** Real Impact Tracker, Asian American Arts Alliance, Heller Fundraising Group, Pershing Square Foundation, New Heights, Public Health Film Society(UK), Community Solutions, and many others.



“I found my current job through YANA, so the organization could not have impacted me more positively! I learned about YANA through Yale Law School and a Yale College alumna, my mentor since we met through Yale Law Women. When I told [my mentor] about my interest in exploring a potential career in the emerging field of Chinese philanthropy, she immediately thought of her Yale College classmate Ken Inadomi [YANA’s founder] and the alumni organization he started [YANA]. [My mentor] put Ken and me in touch, and I attended my first monthly YANA meeting the next evening.

The community of Yale alumni Ken has created in YANA cannot be more generous, thoughtful, and dedicated to making a positive social impact by drawing upon the organization’s collective resources. Each monthly YANA meeting includes an interactive session, where a member shares their experiences in the non-profit sector, and gets the opportunity to seek feedback from the YANA community. Ken kindly gave me the floor for my first meeting: I asked the group for their advice on how the Children of China Pediatrics Foundation, whose junior board I sit on, may move forward most effectively as we scale up our

foundation’s initiatives and also expand our junior board. I also told the YANA members of my interest in shifting to a career in philanthropy, particularly related to China.

“I walked into a [YANA] meeting . . . and came away with a job in exactly [the] line of work [I was looking for] just a month later!”

YANA members approached and showered me with their encouragement and wealth of knowledge following the meeting.

Most excitingly, [one particular] Yale College alumna who has been heavily involved with YANA since its inception, approached me and told me

about a new initiative she has been working on with a China-based philanthropist. [She] and I got together for coffee soon after, where she told me more about the project, and also shared her invaluable insights on philanthropy and the nonprofit sector. As it turned out, their Chinese philanthropy project was looking for someone to join their burgeoning team. The YANA member and I had a quick succession of conversations and meetings - accelerated by our Yale and YANA bonds - and I ended up joining their team very soon after the initial YANA meeting. Chinese philanthropy being a new field, jobs are still relatively few and far between and are mostly found through connections.

Thanks to YANA, I walked into a meeting at the end of February with the desire to explore career opportunities in this relatively niche field, and came away with a job in exactly this line of work just a month later!”

- Josephine Lau, Yale Law ‘15



“YANA has impact in multiple areas: providing opportunities for Yale students to gain experience and knowledge of the nonprofit sector through on-campus events, regional events and internships. Students have re-directed their pursuits after interacting with YANA. By bringing people together on a regular basis and giving them the opportunity to share their interests and needs, I have hired someone to work in the field of public health. In addition, there have been other referrals for volunteering and employment that would not have happened without the YANA community and platform.”

- Kathy Edersheim '87



Signature Programming



Regular meetings with spotlights of nonprofits at various life-cycle stages



Each session will be 1 hour: a 40-minute presentation, followed by 20 minutes of Q&A

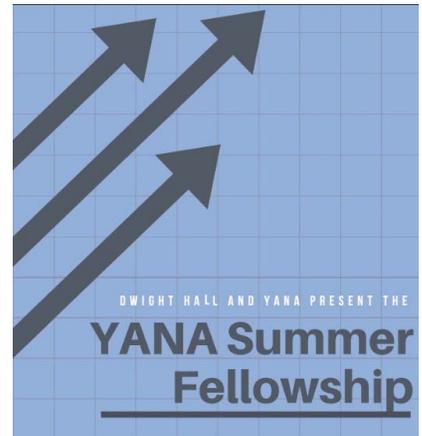
Webinars hosted on Zoom Platform
Registration required for login instructions

yalenonprofitalliance.org/programs/webinars

Roundtable programs and webinars with expert speakers on best practices for nonprofits, including governance matters, fundraising basics, online marketing, cultural development



Programming on innovations in the social impact sector, healthcare, victories in fighting poverty, blockchain technology, food equity, building private-public partnerships, and environmental issues are just some of the topics around which YANA has convened experts, alumni, and members of the public



The YANA-Dwight Hall Summer Fellowship Program



YANA–Dwight Hall Summer Fellowship



Summer internships can be crucial in launching an undergraduate on the social impact career path. Often, internships are unpaid, limited to expensive or remote locations, or lack the mentorship infrastructure needed to make a student’s passion a viable career track. Many Yale students are unable to participate in such unfunded, public sector or social impact summer internships due to lack of funding and other financial burdens, like the requirement to contribute to their financial aid package during the summer. Even with existing support offered through the University, Yale Clubs, alumni, and others, funding constraints continue.

Nearly **140** Yale
undergraduate
students over



the past two years have turned down
internships for lack of adequate funding.

In 2017, YANA and Dwight Hall collaborated to form the YANA-Dwight Hall Summer Fellowship, designed to reduce the barriers for financially constrained Yale students interested in pursuing careers in the common good.

Summer 2017: Our first year

In the spring of 2017, YANA committed to fund a small-scale program with two interns for the summer. The first Fellowships were awarded to two highly qualified recipients:

Daniel Hamidi '18

Daniel interned for the Orleans Public Defenders, a nonprofit law office in New Orleans that provides legal representation to indigent clients in Louisiana.

Daniel has been active with several nonprofit and government organizations including the Esperanza Immigrant Rights Project, the UC Irvine legal clinic, OutRight Action International (formerly the International Gay and Lesbian Human Rights Commission), the office of a New Haven Alder and the Yale College Democrats.

Marwan Jalani '20

Marwan split his summer between the Integrated Refugee & Immigrant Service (IRIS) in New Haven and a nonprofit based in Palo Alto, CA, raising awareness of immigration issues in schools and places of worship and assisting with the integration of new refugees. In the past year, he has been involved with A Leg Even, the Yale Refugee Project, and DOX-BOX (a nonprofit that raises funds for Arab filmmakers).

Marwan presented at the YANA Diversity, Equity and Inclusion event in NYC on February 21, 2018. This DEI event was awarded the AYA SIG Event of Excellence. A video of that program can be viewed on our YouTube Channel.



Summer 2018:

The 2018 Fellowship was shared by two outstanding members of the Class of 2018:



Dasia Moore '18 *Olivia Paschal '18*

Dasia and Olivia, along with Michelle Peng, founded Go South, a nonprofit organization focused on supporting nonprofits in the South and providing pathways for top Northeastern college graduates to begin careers in these nonprofits.

Go South was founded in response to two challenges:

1. The systemic lack of funding and human capital available to many of the South's most dedicated public service organizations.
2. The large number of students at Northeastern colleges who do not consider the South when choosing where to live and work.

By providing Ivy League students with an exciting, financially viable, and clear way to pursue work in the South, they aim to simultaneously support nonprofits in their vital work and expand Yale students' perspectives and life options in the South.

Through the YANA-Dwight Hall Summer Fellowship funding and generous in-kind donations from the Savannah community (including homestays and cultural outings), Go South placed their own fellows at four organizations in Savannah, GA: Step Up Savannah, an anti-poverty nonprofit; Lutheran Services of Georgia, for refugee resettlement; the Georgia Historical Society; and the Chatham-Savannah Authority on Homelessness. Go South was able to run approximately \$40,000 worth of programming at no cost to partner nonprofits, and at little cost to the new organization.

The City of Savannah recognized Go South's impact by declaring July 19, 2018 Go South Day.



This past fall, Go South launched a new initiative to help Southern nonprofits communicate with Yale's Office of Career Strategy to post jobs.

Dasia, Olivia, and Michelle are also expanding Go South's presence in Savannah in 2019, identifying new host cities and partner universities for 2020, and conducting fundraising campaigns. Dasia will also be joining the YANA Board of Directors beginning 2019.

Please visit gosouthsummer.com or email gosouthsummer@gmail.com to learn more.



“Thank you so much for providing the funding to make Dasia’s and my summer in Savannah possible—we quite literally would not be able to be here without you.”

- *Olivia Paschal '18, 2018
YANA-Dwight Hall
Summer Fellowship Recipient*



Chapters

YANA chapters are the building blocks and the foundation of the organization. We have a network of nearly 5,000 alumni and friends spread throughout our 11 regional chapters.

Through local member communities and leaders we are able to engage with a wider alumni audience who are locally and internationally engaged with nonprofits, social entrepreneur start-ups, and a cross-industry group of dynamic, mission-driven people. Each chapter gathers and communicates with its own

membership base, collaborates with local Yale Clubs and other SIGs and nonprofits, and holds events uniquely tailored to their communities. In addition, YANA chapter members are welcome into and considered part of the global YANA network.

“

“Before YANA, there was no real way to connect with like-minded alumni who share a passion for making the world a better place.”

- Vivien Hoexter '82





New York City Spotlights

January

REFOUNDRY

February

ASIAN AMERICAN ARTS **>alliance**
Supporting Artists, Building Community

March


HELLER FUNDRAISING GROUP

April


real
impact
tracker

May


new heights
Leaders. Champions. Student-Athletes.

June

TENEMENT MUSEUM

July

 FORESEEABLE FUTURE FOUNDATION

August

CarrotNewYork ▶

“

“YANA had a genuinely formative impact on my new nonprofit, the Climate Museum, at its inception. It has been an exceptional source of networking resources, specific feedback and advice, ongoing learning and training. . . . YANA went into the making of the Museum.”

September

CITY SQUASH


October

Teens for Food Justice

Change. Inspire. Grow.

-Miranda Massie,
Yale MA '91

November

 SOSTENICA





2018 Chapter Events

Yale Day of Service

with Squashbusters and Moses Brown School
Providence, RI



Panelists from The Opioid Crisis in New England, hosted by Partners in Health
Boston, MA



YANA Members participated in the Yale School of Management Philanthropy Conference 2018: Adaptive Philanthropy, Resilient Sector
New Haven CT



Tour of refugee welcome center
Hartford, CT




CSW62
COMMISSION ON THE STATUS OF WOMEN

EMPOWERING RURAL WOMEN AND GIRLS
12-23 MARCH 2018

IMAM AL-KHOEI FOUNDATION
مؤسسة الامام الخوئي الخيرية

Yale Alumni Nonprofit Alliance

YALE BLUE GREEN NEW YORK

Restorative Rural Agricultural Development for Empowering Women and Girls and Advancing Peacebuilding - A Multi-Party Collaboration Including YANA and Yale Blue Green New York, NY

Victories in Fighting Poverty: Game-changing community mobilization in *Brownsville, Brooklyn*




YANA & INSPIRING CAPITAL PRESENT

Building Bridges: Forging Effective Corporate-Impact Partnerships

 Stanley Litow President, IBM Foundation	 Michelle Pullaro Chief Administrative Officer, Per Scholas	 Jennifer Stredler Vice President, Workforce Development, Salesforce.org
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4/16/18 | 6:30- 8:30 PM | Civic Hall

Tickets -> yana-ic-bridges.eventbrite.com



ACCELERATE YALE, YALE BLUE GREEN, YALE-IN-NY, AND YANA PRESENT

Society, Innovation, and Food

Cocktails, Hors D'Oeuvres, and a Panel Discussion

			
BEN CONNIFF <i>Panelist</i> CO-FOUNDER & PRESIDENT Luke's Lobster	JESSIE GOULD <i>Panelist</i> FOUNDER Ox Verte	FRANK RAFFAELE <i>Panelist</i> FOUNDER COFFEED	LINDA COODE BRYANT <i>Moderator</i> FOUNDER & PRESIDENT Project Eats

7/17/18 | 6:30 - 8:30 PM *sponsored by the Association of Yale Alumni (AYA)*

DEI Event, Yale Club of New York City



THE YALE ALUMNI NONPROFIT ALLIANCE
& THE YALE SCHOOL OF PUBLIC HEALTH PRESENT

Family Caregiving as a Public Health Issue

Drinks, Hors D'Oeuvres, and a Panel Discussion

VALERIE MARTINEZ <i>Panelist</i>	JOSHUA CHODOSH <i>Panelist</i>			C. GRACE WHITING <i>Panelist</i>
RICHARD MAROTOLLI <i>Panelist</i>				JOAN MONIN <i>Moderator</i>
				REBEKAH A. ALEXANDER <i>Panelist</i>

With Opening Remarks from Sten Vermund, Dean of the Yale School of Public Health

Thursday, 9/20/18 | 6:30 - 8:30 PM
Morgan, Lewis & Bockius LLP | 101 Park Ave Tickets » yana-ysph-familycaregiving.eventbrite.com

“The connections and learning that people get through YANA is inspiring. We have seen not-for-profits help each other succeed because there were connections through YANA. People learned of job opportunities through YANA. And, the learning that YANA makes available to not-for-profit leaders helps them bring effective practices back to their organizations.”

- Lou Martarano,
Yale SOM '81

BLOCKCHAIN

A System of Trusted Sharing

Presented by: ConsenSys Social Impact
Yale Alumni Nonprofit Alliance (YANA)
Accelerate Yale



Yale Community Connect



Our Mission

The mission of Yale Community Connect is to build ongoing relationships based on volunteering between Yale alumni (and friends) and community-based organizations (including public schools). Our philosophy is that to volunteer on an ongoing basis is a privilege, because volunteers are guaranteed to grow in amazing ways and to feel good about helping communities grow as well.

The name of our entity, Yale Community Connect, intentionally avoids the word “service” — which focuses on the good deeds of the volunteer. Instead, Yale Community Connect emphasizes the relationship of mutual benefit and enjoyment that both volunteer and host institution experience in an ongoing relationship of connection, engagement, and resource-sharing.



Our Vision

The vision of Yale Community Connect is a world in which:

- Communities are strengthened by increased meaningful, ongoing volunteer engagements between Yale alumni and community-based organizations;
- Yale is strengthened by producing alumni who have internalized the self-expectation to connect, engage, and share resources with vulnerable communities; and
- The notion of “service,” which focus on volunteers’ good deeds, is expanded to an appreciation for the “equity of exchange” or mutual benefit that occurs in meaningful, ongoing relationships between volunteers and organizations.



Our Goals

Our goals for Yale Community Connect volunteers are to:

- Strengthen the 10-year tradition of Yale Day of Service by helping to deliver on its expanded mission;
- Be useful to organizations that support and strengthen communities;
- Establish and sustain ongoing relationships based on volunteering with organizations; and
- Socialize with other like-minded volunteers (Yale alumni, friends, organization partners, and others).

Yale Community Connect now facilitates volunteer opportunities with over **30 nonprofits** throughout the year. YANA members and anyone else can simply go to our website and search for volunteer opportunities by location and tag (e.g., tutoring, environmental). In addition, Alison Gardy, our director of Yale Community Connect, continues to build relationships with nonprofits and individuals who are looking for long-term, meaningful volunteer opportunities.

“I was looking for a program I could fund that would assist high schoolers in improving their writing skills. The Director of Yale Community Connect, introduced me to Harlem Children’s Zone, a perfect match for a series of paid internships for college students planning to become teachers who would tutor writing skills at local high schools. Our first awards were made in the fall of 2018, and I expect the program to continue from there.”

- Thomas L. Doremus, *Yale Arch.* ‘73



Sources and Uses of Funds

The foundation of our operations; the key to our growth.

Income



	Cash and In-Kind Contributions	\$10,905	38%
	Event Registration Fees	\$6,607	23%
	Sponsorship & Other Major Gifts*	\$11,112	39%

*Does not include \$3,599 of sponsorship and co-host reimbursement invoiced in 2018 but not received until 2019.

Expenses



	Programs and Program Support**	\$21,657	72%
	Fellowships/Internships	\$4,245	
	Staff	\$9,785	
	Other (Media and SG&A)	\$7,627	
	Connecting and Catalyzing Gathering	\$8,414	28%
	Regular & National Board Meetings	\$591	
	Chapter Meetings & Other Events	\$7,822	

**Includes support for website, newsletters, database, events, and programs.

Net Income	\$(1,448)[†]
Cash Balance as of December 31, 2018	\$19,693

[†]Would have been \$2,151 if invoiced expenses had been reimbursed in 2018.



Leading the Way Forward

The Board of Directors

Our Board of Directors comprises 15 individuals who, as required by the YANA Bylaws, each hold a degree from one of Yale's undergraduate, graduate, or professional schools.

The Board undertakes governance duties that include determining YANA's mission and agenda, and overseeing policies, impact assessment, and financial operations. As YANA currently only hires people and companies on a project basis, Board members also manage the day-to-day operations of the organization, including updating the membership database and website, creating and distributing newsletters and other communications, planning and holding events, programs, webinars and roundtables, and other operational tasks.

We are thrilled that for 2019, in addition to continuing her role as Chair of Chapters, Rachel Littman '91 will be serving as our first ever Executive Director, lending her time and energy on a pro bono basis over the next 12 months, and possibly longer — as we actively pursue funding to support a full-time, paid Executive Director. A longtime member of the YANA Board and Executive Committee, Rachel previously co-founded and co-chaired our New England Chapter, before moving to Houston last year and launching YANA Houston.

As Executive Director, Rachel will address YANA's top priorities, including:

- Supporting current Yale students who are considering careers in nonprofit leadership, by expanding our YANA-Dwight Hall Fellowship Program;
- Connecting with and supporting Yale alumni, through programming that helps advance their social impact careers and organizational missions; and
- Leveraging the resources of Yale's mission-driven community to maximize the reach and impact of YANA's global chapters.





Andrew Burgie

Andrew has been on the YANA Board since 2017. He started the YANA Extended Day of Service initiative that seeks to convert the Yale Day of Service into a year-long endeavor with multiple entry points for new Yale Community Connect volunteer opportunities. Andrew is an industrial hygienist who specializes in health and safety training for emergency responders in New York State, and an adjunct professor in Global Environmental Public Health issues at NYU's College of Global Public Health. He is also a co-chair of the Public Service/Social Justice Committee of yale.nyc and very active in student outreach for various committees of the American Industrial Hygiene Association.

BA, Yale



Todd Brecher

Todd joined the YANA Board in 2017 and currently serves as Secretary and Chair of the Governance Committee. He is an expert in helping companies grow their businesses through corporate development and strategic alliances. Todd spent over 14 years at Time Warner Cable and Cablevision Systems Corporation following several years in private legal practice in San Francisco and Palo Alto. He currently serves as legal consultant to a data analytics company and as a strategic advisor to four social impact startup businesses, as well as a National Board member and Vice-Chair of Programs of the American Reform Zionist Association, and as a Board member and Vice President of Temple Israel of New Rochelle.

BA, Yale; JD, UC Berkeley (Boalt Hall) School of Law

■ Executive Committee



Joe DeNicola

Joe has been the Treasurer of YANA since 2013 and will continue that role in 2019. Most of his professional experience has been in financial services and general management including 25 years with GE Capital and The Prudential. In addition, he founded and led the Candlewood Timber Group, a sustainable forestry company operating in Argentina. Joe is currently the Executive Director of SosteNica, a 501(c)(3) nonprofit that integrates educational and environmental programs with financial services, creating a holistic approach to the alleviation of poverty in Nicaragua. He is the past Chair of the Board of Solar Youth, a nonprofit dedicated to youth leadership development.

BA, Yale; MF, Yale School of Forestry and Environmental Studies

■ Executive Committee ■ Board term ends 2018



Eileen McDonald Egan

Eileen joined the YANA Board as a founding member in 2011. She also chairs the YANA Mentorship Committee. She is the Executive Director of Community Mainstreaming Associates where she oversees a team of professionals providing supports to individuals with intellectual/developmental disabilities on Long Island. Eileen is also a certified Special Education Teacher.

BA, Southern Connecticut State University; MA, SUNY Stony Brook; MPH, Yale School of Public Health

■ Board terms ends 2018



Daniel Goldman

Daniel joined the YANA Board in 2018. He currently serves as in-house counsel and advises on business development, strategic planning, and technology development initiatives for Syntax LLC, an asset management firm where he was a founding member. Daniel also helped found Locus Analytics, a macroeconomic data analytics firm and think tank. Daniel previously worked for an impact financing platform, the World Bank, and Balfour Venture Partners, an investment advisor focused on life sciences and software companies. Prior to that, he was an independent film producer and worked for the New York Stock Exchange. He has advised dozens of technology startups, social enterprises, and NGOs in the US, the Middle East, South and Southeast Asia, and Sub-Saharan Africa. He serves on the Bretton Woods Committee.

BA, Columbia; JD, Georgetown; MBA, Yale School of Management



Grace Hsieh

Grace is YANA's Chair of Marketing, Membership, and Events. With a strong background in integrated marketing and communications, sales, and operations, her client leadership roles have included organizations in both the for-profit and nonprofit sectors across multiple sectors (tech, consumer, education, luxury, tourism). A former President of the Yale Club of Beijing and NYC Director of the Yale Day of Service, Grace currently serves as co-lead of Accelerate Yale and Young China Watchers NY. She is a member of the Young Patrons of Lincoln Center and has had four solo piano performances at Carnegie Hall.

BA, Yale

■ Executive Committee



Ken Inadomi

Ken is the founding chair of YANA, the co-chair of the Yale Alumni Task Force on Diversity, Equity, and Inclusion, and former co-chair of Project Redwood, a social philanthropy program funded and managed by alumni from the Stanford Business School. He currently serves as the executive director of NYPACE (New York Professional Advisors for Community Entrepreneurs), a nonprofit that provides pro bono consulting to entrepreneurs operating in underserved, under-resourced communities of New York City. Ken was awarded the Yale Medal in 2017.

BA, Yale; MBA, Stanford

■ Executive Committee



Laura Kadetsky

Laura co-founded the YANA DC Chapter in 2016 and serves as its Chair. She joined the YANA Board in 2018 and is a member of the YANA Governance Committee. She currently serves as General Counsel, Chief Business Solutions Officer, & Secretary of New Leaders, a national nonprofit with the mission to ensure high academic achievement for all children, especially students in poverty and students of color, by developing transformational school leaders and advancing the policies and practices that allow great leaders to succeed. Laura is a member of the advisory board of Global School Leaders, a nonprofit that incubates, connects, and supports organizations that train school leaders to improve the learning of students from under-served communities around the world.

BA, Yale; JD, Harvard Law School



Pam Lambert

Pam joined the Board as a founding member in 2011 and has led outreach to promote interest in social impact careers among current Yale students. As co-chair of the University Connections Committee she helped cultivate YANA's partnership with Yale's Office of Career Strategy, Common Good & Creative Careers. Pam also serves on the committee that established and oversees the YANA-Dwight Hall Summer Fellowship program. Pam has a background as an award-winning journalist covering the arts, sports and crime (for publications including The Wall Street Journal and People). She relishes opportunities to connect with inspiring individuals.

BA, Yale; MS, Columbia University's Graduate School of Journalism



Rob Leighton

Rob joined the YANA Board in 2018. He is the executive director of iMission Institute Inc, a benefit corporation providing strategic fund development services for nonprofit organizations. Rob has served on public and nonprofit boards including Boys & Girls Clubs, Connecticut Tobacco and Health Trust, and various economic development and workforce development organizations. He held various executive positions in the private sector, including president and CEO of private-equity controlled natural foods companies. Prior to attending business school, Rob was a representative with the Service Employees International Union in Los Angeles. He is a partner with Social Venture Partners in Connecticut.

BA, University of Michigan; MBA, Yale School of Management



Rachel Littman

Rachel has been on the YANA Board since 2017. She is a founding co-chair of the YANA New England Chapter and a member of the Board's Executive Committee as Chair of Chapter Chairs. She also started the Rhode Island Chapter of Yale Women. Rachel worked for several years as a Wall Street corporate finance attorney before turning her attention to higher education and nonprofit governance. Most recently she served as the chair of the Board of Trustees of Moses Brown School, an independent K-12 Quaker school in Providence, RI. Rachel also focuses on matters related to racial and socioeconomic inequities in access to and success in education through her research platform website, www.SeeTheGaps.org.

BA, Yale; JD, Seton Hall Law School

■ Executive Committee



Lou Martarano

Lou is Vice President of YANA's Board and serves on its Executive Committee. He established the YANA New York Roundtable program on best practices for board members and social enterprise leaders. At Penn State, Lou currently serves on, and has chaired, the Dean's Advisory Board and the Development Committee for the Eberly College of Science, and the Advisory Board of the Palmer Art Museum. He also is the Director of the Penn State Science BS/MBA joint degree program. Lou has served on the Marymount Manhattan College Board of Trustees as a trustee and Chair. Lou has led groups in the United States and Europe in the financial services industry for Merrill Lynch and Kidder Peabody.

BS, Pennsylvania State University; MPPM, Yale School of Organization and Management.

■ Executive Committee



Frank Raffaele

Frank has been a member of the YANA Board since 2013. A product of Queens, Frank has an intense love for New York (especially its people and its parks!), the food & beverage business, and philanthropy. Frank has worked for NYC's Legendary Parks Commissioner Henry Stern (during the Giuliani administration) and spent over a decade working on Wall Street. Using his financial experience and interest in nonprofits, Frank created COFFEED Corporation, a New York City-based, locally-sourced, charity-minded café and specialty coffee company that donates a significant percentage of its gross revenue to worthy local charities. Frank was recently named the recipient of the Special Innovation Award for Excellence in Corporate Philanthropy and Community Engagement City & State Reports, as well as a member of The Responsible 100 for 2015. He is a frequent speaker on socially responsible companies and sits on various nonprofit boards and committees.

BA, Yale

■ Board terms ends 2018



Richard Reiss

Richard has been on the YANA Board since its founding in 2011. He is editor of newyork.thecityatlas.org, an online project about the future of New York City, including programs designed to educate New Yorkers on climate change and the business, lifestyle, and civic steps to meet the goals of the Paris Accord. The City Atlas team has also developed a board game about New York City's future, with sets already in use at Carnegie Mellon, CUNY, and Yale. Richard is a fellow of the Institute for Sustainable Cities at Hunter College, and his previous non-profit media projects include one-country.com, a proposal for a multimedia documentary about the US, and artistascitizen.org, a creative platform for work in the public interest.

BA, Yale

■ Board terms ends 2018



Kimberly Ueyama

Kimberly joined the YANA Board in 2018. She started her career as a teacher in New Orleans through Teach for America. Kimberly currently works for CCS, a strategic fundraising firm that partners with non-profits for transformational change. Representing a range of sectors, her clients include: Sanctuary for Families, The New York Public Library, Greenwich Academy, the International Network for Civil Liberties Organizations, Manhattan College, and Brooklyn Public Library.

BA, University of Southern California; MBA, Yale School of Management

New Board Members as of January 2019



Alison Gardy

Alison's passion is to help individuals and worthy causes grow stronger and increase their impact. A multilingual collaboration-builder and relationship-builder, she launched Yale Community Connect in January 2018 to facilitate ongoing volunteer relationships between Yale alumni (and friends) and nonprofit organizations and under-resourced public schools seeking volunteers. Currently she is a consultant with Results for America, having previously been a Program Officer at the Steinhardt Foundation for Jewish Life. Prior to a year of consulting and volunteer leadership in public schools, Alison was Director of International Relations at 92nd Street Y.

BA, Yale; MFA, Columbia University's Graduate School of the Arts



Demetris Giannoulis

Demetris Giannoulis is a founder, CEO and Chairman of the Board of Spring Bank, a US Treasury designated CDFI, and New York's first B Corp Bank. Spring Bank was created in 2007 with a mission to promote financial inclusion and is the only bank to open its doors and establish headquarters in the Bronx, New York in over thirty years. Demetris has worked closely with numerous non-profits both personally and professionally throughout his career.

BA, Yale; MSc, London School of Economics



Molly F. James

Molly is an ordained Episcopal priest. She currently works at The Episcopal Church Center in NY as the Deputy Executive Officer of General Convention. Previously, she has served as a hospital chaplain, a parish priest, and as Dean of Formation for the Episcopal Church in CT. Molly is a previous co-chair of Young Clergy Women International (an ecumenical organization of clergy women under 40), and has served as a board member for the Society of Scholar Priests. Molly previously served on the leadership committee for the YANA New England chapter.

BA, Tufts University; MDiv, Yale Divinity School; PhD, University of Exeter (UK)



Dasia Moore

Immediately after graduation in 2018 Dasia spent time in Savannah, GA with the support of a YANA-Dwight Hall Summer Fellowship. She and a fellow classmate used that summer to further develop their nonprofit, GoSouth. Dasia now lives in New York City and works for Katie Couric Media.

BA, Yale



James Wendorf

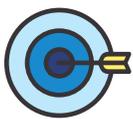
James has more than three decades of experience leading high-impact nonprofit organizations. He has worked extensively with boards, funders, teams and consultants to build programs, partnerships and financial resources to meet ambitious goals. He is Principal of JHW Advising, which provides consulting services to social impact organizations on strategic planning, partnerships and board, talent and fund development. James recently served as Senior Advisor at the Poses Family Foundation. For 17 years he led the National Center for Learning Disabilities (NCLD), where he directed NCLD's strategic initiatives to empower parents and young adults, transform schools and advocate for equal rights and opportunities. James has also served as: Vice Chair of the Congressionally authorized Advisory Commission on Accessible Instructional Materials in Postsecondary Education for Students with Disabilities; as a member of the Director's Council of Public Representatives at the National Institutes of Health (NIH); as a member of the NIH Chimpanzee Research Usage Panel; and as an advisor to several education organizations.

BA, Yale



Vision for the Future

The overall goal is for YANA to solidify its standing as one of the Yale Alumni Association's preeminent alumni Shared Interest Groups, and then to leverage that standing beyond Yale to become a paradigm throughout higher education for a high-performing, high-impact group of like minded individuals committed to advancing social change.



Our goals for the next three years:



Increase our reach to individuals and organizations to increase our impact.



Achieve financial stability.



Expand our programming to respond to member interests.



Transition to the next leadership era for the organization.

“

“I’m so thankful and proud to have been invited to join [a] group of Yale alumni committed to giving back to the community and driving social change. I’ve loved every minute of it thus far and look forward to more opportunities to contribute to the continuous growth and expansion of the group.”

- *Rebekah A Alexander,*
YANA Member



Social Impact Needs All of Us

YANA is a diverse and dedicated group of individuals, whose nonprofit and social impact interests include a range of fields. Membership is open to all who are mission-driven and committed to making the world a better place, whether or not you have a direct Yale affiliation.

As YANA continues to grow rapidly we are expanding our content-rich programming and networking opportunities to include even more Yalies and socially-minded friends. This expansion requires a financial footing. We kicked off our membership drive in 2018 with 100% participation from the YANA Board of Directors.



YANA Annual Membership
payable monthly or annually at
levels from

\$60 to \$5,000+

For further information and to join, see
yalenonprofitalliance.org/membership/

In addition to becoming a paid Member and joining our email list and database, there are many ways to be involved:

- **Sponsor a program or participate in one.** Sponsor a YANA-Dwight Hall Fellow , a monthly webinar, or become a mentor to a student or recent graduate.
- **Donate.** Help us improve our mentoring and matching programs, build our membership database to make it easier for Yale alums and other members and organizations to connect with each other, whether for career help, board membership needs, or volunteer opportunities.
- **Join or start a YANA chapter.** Or get involved with chapter leadership that is meaningful to your local community.
- **Get involved with national YANA governance through working on a committee.** Areas include budget, marketing, fundraising, governance, membership and mentoring.



Thank You to All Our Supporters

Thank you to our paid supporting Members and other donors who have enabled YANA to deliver on its mission and core competencies.

Without your support, YANA would not have been able to invest in the kind of technology and projects that supports great programming, summer fellowships, communications, and other volunteer opportunities.

Listed below are our supporters who have given financially over the 12 months ending December 31, 2018.

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