



Innovation with a Purpose: Building and Funding Social Enterprises in 2018

February 5, 2018 / 6:30 PM – 8:30 PM • SAP Next-Gen Lab • 10 Hudson Yards, New York

The Yale Alumni Nonprofit Alliance (YANA) is delighted to present its inaugural collaboration with Stanford Alumni Startups NY (SASNY).

This panel discussion will explore what it takes to build and invest in social enterprises: what does it really mean to “innovate with a purpose”? We welcome you to join alumni and friends from the Yale and Stanford communities for an evening of meaningful discourse and new connections.

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SPEAKER BIOGRAPHIES



Ryan Craig, *Co-Founder & Managing Director*, [University Ventures](#)

Ryan is the Co-Founder and Managing Director of University Ventures. Ryan’s commentary on “where the puck is going” in higher education regularly appears in *Forbes*, *EdSurge*, *Inside Higher Education*, *TechCrunch* and *VentureBeat*, among others. He is the author of *College Disrupted: The Great Unbundling of Higher Education* (Palgrave Macmillan, 2015), which profiles the coming shift toward competency-based education and hiring. He is also the author of the upcoming *A New U: Faster + Cheaper Alternatives to College* (Ben Bella, 2018), which describes the critical importance of last-mile training and the emergence of bootcamps, income share programs, and staffing models as preferred

pathways to good first jobs.

Prior to founding University Ventures, Ryan led the Education & Training sector at Warburg Pincus where he was the founding Director of Bridgepoint Education (NYSE: BPI), one of the largest online universities in the United States. Ryan has also served as an advisor to the U.S. Department of Education, UCLA extension, and as Vice President for Columbia University’s online education company. From 2004 to 2010, Ryan founded and built Wellspring, a national network of treatment programs for overweight and obese children, adolescents, and young adults. He began his career as a consultant with McKinsey & Co. As Managing Director of University Ventures, Ryan leads the firm’s investments in Revature, Credly, Portfolium, ProSky, and ReUp Education. He received bachelor’s degrees summa cum laude and Phi Beta Kappa from Yale University, and his law degree from the Yale Law School.

Kanyi Maqubela, *Co-Founder & Director*, [Heartbeat Health](#)

Kanyi Maqubela is an angel investor and entrepreneur. He is a co-founder and director of Heartbeat Health, a digital health company focused on cardiovascular disease prevention. Previously, Kanyi spent 6 years at Collaborative Fund, a \$125M early-stage venture capital firm where he served as a partner. He served in board roles for Buffer, Hopscotch, Spruce, Roam, True Link, and as an advisor to Tala and Walker & Company. He has been a venture-backed entrepreneur, and currently lives in New York City with his wife, where he is an adjunct professor at NYU’s Tisch School of the Arts in Entrepreneurship.





SPEAKER BIOGRAPHIES *(cont.)*



Andy Moon, Co-Founder & CEO, [SunFarmer](#)

Andy has spent his career focused on the intersection of environment and international development. He has worked in the solar energy industry since 2009, closing or advising over \$200MM in renewable energy transactions. Andy started his career at McKinsey & Company's [Sustainability](#) and [Nonprofit](#) practices in New York, where he co-authored widely cited papers on climate change and public health and worked closely with major foundations and multilateral organizations.

Andy has spent summers volunteering in Cambodia and the Philippines, and has a longstanding interest in public health through his work as an early fundraiser and energy advisor to the nonprofit [Possible](#). Andy holds a Phi Beta Kappa honors degree from Stanford University, is an alumnus of [Y Combinator](#) and the [New York Venture Fellows](#) program, and was named a [2016 Young Global Leader](#) by the World Economic Forum.

Will Sealy, Co-Founder & CEO, [SimpliFi](#)

Will is formerly a Student Loan Policy Advisor at the Consumer Financial Protection Bureau (CFPB) and Special Assistant to Senator Elizabeth Warren at the U.S. Treasury Department. Will is passionate about improving the financial situation for millions of fellow student borrowers, reducing the stress and hassle of repaying loans, and giving them confidence of knowing they are truly on the best track to becoming debt free with SimpliFi. He holds a B.A. from the College of William & Mary and an M.B.A. from the Yale School of Management.



Georgia L. Keohane, Executive Director, [Pershing Square Foundation](#)

Georgia is the Executive Director of The Pershing Square Foundation, where she partners with the President to oversee the Foundation's strategy and programs. Georgia joined The Pershing Square Foundation from New America, where she directed the program on Profits and Purpose. She is also a professor in the Social Enterprise Program at Columbia Business School and author of *Capital and the Common Good: How Innovative Finance is Tackling the World's Most Urgent Problems* (2016) and *Social Entrepreneurship for the 21st Century* (2013).

Georgia's career has bridged the private and nonprofit sectors. A former McKinsey consultant, she has advised companies, philanthropies, community development and educational organizations, and think tanks. From 2011-2014, Georgia was a fellow at the Roosevelt Institute, where she worked on poverty and inequality, employment and job growth, and social entrepreneurship. She has taught at Yale, and serves on the boards of several nonprofit organizations.

Georgia holds a B.A. from Yale University, an M.B.A. from Harvard Business School and an M.Sc from London School of Economics, where she was a Fulbright Scholar.