



## YANA SPEAKER SERIES

What are some of the keys to a successful nonprofit job search? How do you become a creative entrepreneur? Where are recent grads making a difference? These are just a few of the topics Yale alums will be addressing in this year's YANA Speaker Series, presented on campus in partnership with the Yale Office of Career Strategy's Common Good & Creative Careers. Check back for additional programming in the months ahead!

### FALL 2017

**Heather Simpson '96, Room to Read, Chief Program Officer**

**Friday, November 3, 2017 | 3:00-4:00pm, WLH 119**

**Co-Sponsored by Girl Up Yale and Circle of Women**

Come hear about Heather's extensive work in the nonprofit sector and get advice on areas ranging from International Development to Education and organizations including the Peace Corps, Save the Children and many more!

Room to Read is a global organization transforming the lives of millions of children in low-income countries by focusing on literacy and gender equality in education. Heather leads Room to Read's Literacy Program, the Girls Education Program and the Research Monitoring and Evaluation unit. Prior to joining Room to Read, Heather was the Senior Director for Education and Child Protection at Save the Children. She has worked as a project manager and technical adviser for organizations such as the American Institutes for Research, Juarez and Associates, and Save the Children, for education projects funded by the Bill and Melinda Gates Foundation, USAID and other public and private donors, beginning her career as a Peace Corps volunteer based in Honduras.

-----  
**Young Alums in Nonprofits** featuring Mark Trapani '15 of Endeavor, Elijah Goldberg '15 of Impact Matters, & Margaret Coons '14 of Scholars at Risk

**Wednesday, November 8, 2017 | 5:00pm-6:00pm, WLH 208**

**Co-Sponsored by Dwight Hall**

Are you interested in working at a nonprofit but not certain you understand what it takes? Would you like to hear from recent alums as to how they like working in the nonprofit sector? Perhaps you are hoping for some advice as to which nonprofits are hiring that allow you to have that work-life balance. This talk will include all of that and much more. Mark, Elijah and Margaret are recent Yalies living in New York City and working at nonprofits that make a difference in people's lives.

**Mark Trapani '15** is a Manager on the Entrepreneur Selection & Growth team at Endeavor Global and oversees its food and beverage portfolio. With the support of its network of global business leaders, Endeavor works to catalyze long-term economic growth by selecting, mentoring, and accelerating the highest impact entrepreneurs worldwide. Prior to Endeavor, Mark interned at the UNDP in Barbados and EY. At Yale he majored in Ethics, Politics, and Economics and was involved with the Whiffenpoofs, the Duke's Men of Yale, FOOT, and the Yale Refugee Project.

**Elijah Goldberg '15**, Co-Founder and C.O.O. for ImpactMatters, which conducts "impact audits" of nonprofits to rigorously estimate their philanthropic impact, compelling them and their funders to make evidenced-based decisions. Prior to ImpactMatters, Elijah helped start Walimu, a nonprofit in Uganda that reduces preventable deaths in hospitals by enabling better and faster emergency care for the sickest patients. Elijah majored in Economics at Yale, where he worked for the Yale Global Health Review, Yale Journal of Economics, TEDxYale and Global Zero.

**Margaret Coons '14**, Advocacy Associate for Scholars at Risk, an international network of institutions and individuals working to protect threatened scholars and promote academic freedom. A Yale History major, Margaret was a Freshman Counselor and involved in the New Blue of Yale, the Yale Historical Review, and YHHAP.

-----  
**What are Creative Careers? Creative Entrepreneurship with Yuri Cataldo, YSD '08**

**Tuesday, November 14, 2017 | 5:00-6:00pm, CCAM, 149 York**

A conversation on the important intersection between creativity and entrepreneurship, both for the artist looking to become more business-minded, and entrepreneurs trying to harness more of their artistic strengths.

**Yuri Cataldo**, YSD '08, brings years of experience in the arts, design, entrepreneurship, marketing, innovation, and publicity to his advising of founders, artists, and students. He has lectured at Princeton, Stanford, Notre Dame, Emerson College, Indiana University, Ohio State, and at numerous conferences about the intersections of art, entrepreneurship, and innovation.



## Impacting the Future—Social Sector Job & Internship Search with Jen Leybovich, SOM '13 and YANA Bay Area chair

**Thursday, November 16, 2017 | 1:00-2:00pm, OCS, Room 369**

**Co-sponsored by Yale Undergraduate Net Impact**

Come hear **Jen Leybovich**, SOM'13, discuss how she obtained her social sector job and provide tips for the job search. Jen is the Senior Vice President of Strategy & Development at Main Street Launch (formerly OBDC Small Business Finance) in San Francisco. Main Street Launch works to create economic opportunity by empowering entrepreneurs. Jen is the San Francisco Bay Area Chapter Founder & President of the Yale Alumni Nonprofit Alliance. Jen was a New Sector Alliance MBA Summer Fellow for the Nonprofit Finance Fund and an Economic Development Team Member for SKIP (Supporting Kids in Peru). During her time at Yale SOM, Jen was the Co-Chair of SOM Net Impact and was also involved in a number of economic development initiatives on campus. To read more about Jen's background, visit her [LinkedIn profile](#).

-----

**Adam Shayne, The World Bank**, Chief Counsel Africa & Middle East & North Africa Regions

**Thursday, November 30, 2017 | 6:00-7:00PM, WLH211, Pizza provided**

**Co-sponsored by Dwight Hall Socially Responsible Investment Fund**

Would you like to hear from an alum who has worked for the World Bank for 20 years? This is the talk for you. The Dwight Hall Socially Responsible Investment Fund will be moderating this talk as we hear from Yale Alum **Adam Shayne**, who has held multiple positions within the World Bank and currently is the Chief Counsel for the Africa and Middle East and North Africa Regions. The World Bank is an international organization that provides assistance to developing countries for projects designed to eliminate poverty, combat climate change, and promote resilience from economic shocks and natural disasters. This talk will touch on various aspects of the World Bank with a special focus on clean energy.

-----

**Careers in Theater Panel: Producing and Theater Management**

**Tuesday, December 12, 2017 | 5:30-7:00pm, OBT, 41 Broadway**

A panel of theater alumni and professionals discussing the roles, worries and many moving parts involved in theater production and management.

**Michael Barker**, YSD, SOM '10, Managing Director Westport Country Playhouse

**Kelvin Dinkins, Jr.**, Assistant Dean/General Manager Yale School of Drama & Yale Repertory Theatre

**Meghan Pressman**, YSD, SOM '10, Managing Director, Woolly Mammoth Theater Company

**Preston Whiteway**, Executive Director, Eugene O'Neill Theater

**Stephanie Ybarra**, YSD '08, Director of Special Artistic Projects, The Public Theater

---

*Yale Alumni are welcome to attend any of the YANA Speaker Series events listed above. In order to RSVP for an event, please log into Yale Career Network (YCN) and go to One Yale Career Events. If this is your first time logging into the Yale Career Network, please see instructions below.*

[How to Log into Yale Career Network](#)

**Previously Registered Alumni:** If you have received an email from [career.network@yale.edu](mailto:career.network@yale.edu) stating that you are registered in the YCN, or if you have previously used the system, login [here](#). Enter your username and password on the left side "Log In." For password assistance, select the "Forgot Password" button.

**Not Previously Registered Alumni:** To start using the YCN, you will first need to register [here](#). You will be asked to complete your YCN profile and a few questions to verify that you are a Yale graduate. Once your registration is approved, you will receive notification that you can start using the YCN. All registrations will be manually validated by someone in our office. Please allow 24-48 hours (business days) for a confirmation email granting you access to the network.