



## **BIG IMPACT: INSIGHTS & STORIES FROM AMERICA'S NON-PROFIT LEADERS**

*November 8, 2017 | 6:30 pm – 8:30 pm | Morgan, Lewis & Bockius LLP, 101 Park Avenue, New York*

Vivien Hoexter and Linda Hartley will present findings and recommendations on what drives social change from their new book, *Big Impact: Insights & Stories from America's Non-Profit Leaders*. Hartley and Hoexter see this book as a way to amplify the leading voices of the nonprofit sector, to share the secrets of successful social change, and to inspire readers to make change in their own communities.

"A deep and nuanced look at top leaders of foundations and nonprofits in an era when civil society is more influential than ever. If you want to know how the grand masters of the social change sector think -- and how they're attacking the biggest problems in America and the world -- read this book."

- David Callahan, Founder and Editor, *Inside Philanthropy*

"This fine book reminds us that every day, in cities and towns across our country, leaders of progressive non-profit institutions are working hard to build resilient, tolerant, and inclusive communities. The inspiring profiles of wise and decent men and women assembled here offer a welcome tonic to our often dispiriting times."

- Ellen Chesler, Senior Fellow, the Roosevelt Institute

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### **SPEAKER BIOGRAPHIES**

#### **LINDA C. HARTLEY | PRINCIPAL, H2GROWTH STRATEGIES**



Hartley combines an MBA in management (NYU-Stern) with over 35 years experience working with boards and staff to achieve their strategic and financial goals. Through board building and development initiatives, she has helped U.S. and international organizations raise over \$800 million.

#### **VIVIEN HOEXTER | PRINCIPAL, H2GROWTH STRATEGIES**



Hoexter combines an MBA in marketing (Wharton-UPENN) with over 20 years experience working with nonprofits and foundations to develop strategic plans, refine strategies, market more effectively, and increase both contributed and earned revenues. She also coaches executives currently in leadership roles and/or transitioning to new ones.