

Hoexter Executive Consulting

YANA Board Roundtable

How Can We Best Engage Our Boards in Fundraising?

October 22, 2014

Agenda

Opening 6:30-6:50 pm (20 min)	Opening: Open with self-introductions. Expectations: In pairs, have participants share what they hope to gain from the session. Have volunteers shout out expectations and chart their responses. Objectives: Review objectives and compare to expectations Agenda: Review agenda
Identifying Challenges 6:50-7:05 (15 min)	Identifying Challenges: In groups of three or four, have participants discuss the question: What are some of the challenges you face in effectively fund-raising? Have volunteers from each group report out and chart responses.
Appreciative inquiry Interviews 7:05-7:45 (40 min)	Appreciative Interviews (10 min): In pairs, participants interview each other using these questions: <ul style="list-style-type: none">• Tell me about a time when you were involved in a really successful fundraising effort. What happened? How did you feel about it?• If you could go to sleep for five years and magically wake up at the end of that time, what would fundraising in your organization be like? What would be happening? What three things in order of priority would have occurred? Small Groups (20 min): Pairs join with one or two other pairs to form groups of four or six and share highlights from interviews and create list of wishes and best practices – each group charts their list. Report Out (10 min): Each group shares list.
Review of Industry Best Practices and Data 7:45-8:05 (20 min)	Lecture: Short lecture about best practices in industry and relevant data.
Action Planning 8:05-8:15 (10 min)	Action Planning: Have participants develop action plans for when they get back to their desks tomorrow.
Closing 8:15-8:25 (10 min)	Go around the room and have each person share one item from their action plan
Next Round-table 8:25-8:30 (5 min)	Lou Martarano and Sudip Mukherjee introduce the next Roundtable on Enterprise Risk Management