



Perspective:

According to the Urban Institute's "National Study of Nonprofit-Government Contracting," published in 2010, of human service nonprofits that contract with the government:

- 50% recently froze or reduced employee salaries
- 38% recently reduced their number of employees
- 21% recently reduced services

Moreover according to the Nonprofit Finance Fund's "2013 State of the Sector Survey:"

- 78% of nonprofits reported increased demand for services in 2012
- 85% of nonprofits expected to see demand for their services grow in 2013
- But, only 21% of Americans planned to increase charitable donations in 2013

In sum, the sustainability of funding nonprofits through more traditional means has become more and more difficult. That is why Catapultian is committed to helping nonprofits increase revenue from earned income ventures, and decrease their dependence on traditional funding sources, such as donations, grants, and government funding.

Overview of Catapultian:

With the assistance of a dedicated board of directors, experienced nonprofit advisors, seasoned professionals, and knowledgeable educators, Catapultian was created to help charitable organizations find new ways to meet their missions and sustain themselves through entrepreneurship. Catapultian is dedicated to helping develop, capitalize, and launch the most innovative nonprofit ventures.

Catapultian:

1. advises charitable organizations on developing and implementing socially responsible, economically sustainable businesses;
2. raises funds through corporate sponsorships and its crowdfunding platform earmarked for specific socially responsible, nonprofit owned enterprises; and
3. publishes and disseminates information about socially responsible entrepreneurship.

To learn more about working with Catapultian, please visit our website catapultian.org. Or contact us:
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